



BLOCKWALKS

Blockchain in Public - European Conference

MOONWALK AWARD - TERMS AND CONDITIONS

OVERVIEW

Moonwalk Award (hereinafter referred to as "Competition") is a unique competition of the most innovative projects using blockchain technology in public sector. Aim of the Competition is to select the projects with the most innovative distinguishing aspects and utilization in public sector focused on the areas such as Cyber security, Healthcare, Voting, Education, Supply chain and others. Our mission is to unlock the world's blockchain potential and its exploitation within public sector. We support start-ups and Initial Coin Offerings (hereinafter referred to as "ICO") that address public sector and shape the world's next economy.

Competition is a part of the BLOCKWALKS (hereinafter referred to as "Conference") - the first conference of its kind focusing on the future of the public sector using blockchain technology that will take place at the exclusive venue of Bratislava castle on October 10, 2018. Organized under the auspices of His Excellency Prime Minister of the Slovak Republic Mr. Peter Pellegrini and His Excellency Vice-President of the European Commission Mr. Maroš Šefčovič and with strategic partnership of world renowned professional consulting firm BDO.

The Competition is run primarily via www.blockwalks.com (hereinafter referred to as "Competition Website").

The Competition is organized by PUBLICUM, o.z. (hereinafter referred to as "PUBLICUM" and/or "Promoter"), a Slovak Civil Association registered with Evidence of Civil Associations and duly incorporated under the laws of the Slovak Republic with its registered office located at Jakubovo námestie 2556/3, 811 09 Bratislava, Slovak Republic, under the identification number 51837544.

These terms, conditions and any rules of the Competition published on the Competition Website (hereinafter referred to as "Terms and Conditions") operate for the benefit of PUBLICUM.

We highly recommend to read these Terms and Conditions carefully to each participant of the Competition before entering the Competition. By submitting an entry, you accept these Terms and Conditions and agree to comply with them.

ELIGIBILITY

In order to participate in the Competition, participants have to fulfill the following conditions:

- You must be a company legally incorporated or registered business
- The founder/operator of your company must be at least 18 years old
- Your company must currently offer or intend to release a product, service, or platform which utilizes blockchain technology in public sector
- Such product, service or platform must be based on a model developed by your company, and/or be trained with data obtained/generated by your company or a 3rd party





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- Employees and directors of PUBLICUM, each partner, and its subsidiaries, affiliates, advertising agencies, and contest parties are not eligible, nor are persons involved in the execution or administration of Competition, or the family members of each above (parents, children, siblings, spouse/domestic partners, or individuals residing in the same household)
- If you are participating in your capacity as an employee, it is your sole responsibility to comply with your employer's gift policies, PUBLICUM will not be party to any disputes or actions related to this matter
- PUBLICUM is committed to comply with government gift and ethics rules and therefore government and public sector employees are not eligible to enter the Competition

HOW TO ENTER

To enter, visit blockwalks.com/moonwalkaward/submit, complete and submit in English an application that covers basic contact and project information, and addresses the following topics via written answers and pitch deck, whereas file formats accepted are .PPT, .PPTX, or .PDF:

- Product and business offering
- Mission and vision
- Unique selling proposition
- Value proposition
- Market – size, target customers, traction and business model
- Whitepaper
- Funding – basic data such as total amount raised, date of most recent round
- Financial performance and projections (if any)
- Team – short team bios (inc. job titles and LinkedIn URLs), contact details

ENTRY AND SELECTION PROCESS PERIOD

The registration for the Competition starts at 6:00 a.m. Central European Time (CET) on July 31, 2018 and ends at 11:59 p.m. CET on September 19, 2018. Registration as well as selection process of finalists will consist of multiple stages as follows:

- **Stage 1:** July 31, 2018 – September 19, 2018 will consist of the initial application submission and evaluation period. All entries must be received during Stage 1 to continue to advance in the Competition.
- **Stage 2:** September 20, 2018 – October 1, 2018 – application evaluation and finalist selection. Finalists will be announced and contacted shortly after the evaluation period ends.





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- **Stage 3:** October 10, 2018 - will consist of in-person finals where finalists will pitch their proposal to audience and judges.

ELIGIBLE ENTRY

There is a limit of one (1) entry per company overall. If your company has locations in multiple countries or within one or more entry region, please submit within the entry region in which your company is headquartered.

Entrants are required to take full responsibility for the content of their entry and for ensuring that their entry complies with these Terms and Conditions. For the purposes of these content requirements, entry content includes any content (including text, photos, videos, email messages and others) that entrants submit, upload, transmit, publish, communicate or use in connection with their entry into the Competition. Entries must be the entrant's original work that has not been copied from others without permission or apparent rights, and does not violate the privacy, intellectual property rights, or other rights of any other person or entity. The Promoter reserves the right to verify, or to require the entrant to verify, that the entry is the entrant's original work. If an entry cannot be verified to the Promoter's satisfaction, the entry will be deemed invalid. The Promoter may, in its absolute discretion, edit, modify, delete, remove or take-down any part of an entrant's entry.

An entrant's entry must not include:

- Any image or voice of any other person without that person's express consent. Entrants warrant that if any such content is included, they have obtained the express consent of the relevant person;
- Any content that contravenes any law, infringes the rights of any person or is potentially insulting, inflammatory, defamatory, obscene, offensive, discriminatory, indecent or otherwise objectionable or inappropriate (which includes, without limitation, any content involving nudity, malice, excessive violence or swearing) or that promotes alcohol, illegal drugs, tobacco or a particular political agenda, or that communicates messages that may reflect negatively on the goodwill of PUBLICUM; and
- Any literary, dramatic, musical or artistic work, any audio-visual or sound recording, or any other item in which copyright subsists, unless the entrant is entitled to do so. If an entrant has any doubts about whether they have the right to include any content (for example, recorded music) they must not include it. By including any such content in their entry, the entrant warrants that they have the permission of the relevant copyright owner to do so and that this permission allows the Promoter to use the entry in accordance with these Terms and Conditions.





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The Promoter reserves the right to disqualify a winner of Moonwalk Award if Promoter becomes aware that the winner and/or the winner's entry is of a type described in this clause.

Any entry that is made on behalf of an entrant by a third party will be invalid, unless the entrant requires the assistance of a third party to enter due to a disability.

The Promoter reserves the right to disqualify any entrant who tampers with the entry process, who submits an entry that is not in accordance with these Terms and Conditions or who has, in the opinion of Promoter, engaged in conduct in entering the Competition which is fraudulent, misleading, deceptive or generally damaging to the goodwill or reputation of the Competition and/or Promoter.

WINNER SELECTION PROCESS

Selection process will be under way of two rounds. In the first round, committee (hereinafter referred to as "Jury 1") determined to choose the projects for final pitching will evaluate all the projects and will decide which entry best meets the selection criteria, as set below in this part of Terms and Conditions.

After this round, finalists will be invited to compete in final pitch in maximum of 5 minutes at the main stage on the Conference. In the second round, the committee (hereinafter referred to as "Jury 2") determined to choose the winner of Moonwalk Award will be appointed by 70% judges and 30% audience. Judges will comprise an international network of blockchain specialists and partners, invited to attend to make up of the Jury 2. Audience will consist of the conference sponsors, enthusiast, exhibitors, educators, professors, professionals, developers, visitors, media and others.

The selection of the finalists and the winner of Moonwalk Award will be based on the below stated selection criteria. To each of the following criteria particular amount of points will be allocated. Project scoring in the first round may reach up to 100 points in total as a sum of selection criteria determined.

Particular selection criteria with maximum reachable score are as follows:

Selection criteria	Points
Innovation, distinguishing innovative aspects, utilization in public sector	35
Scalability, potential for internationalization and application in other countries	25
Feasibility, technically and economically feasible projects	25
Team, relevant experience and commitment to the development and launch of its proposal	15
TOTAL	100





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In the second round, Jury 2 will have the option to add to the maximum of 100 points additional 15 points for the pitch to each finalist.

Moreover, if Jury 2 decides, it will have the possibility of awarding one finalist with the special prize within Moonwalk Award announcement.

Decisions, made by the Jury 2, are final. No correspondence will be entered into. The composition of the committee may vary.

PRIZE/AWARD

The winner of Moonwalk Award will be recognized as the most innovative project for the public sector using blockchain technology.

The winner will have an access to the Moonwalk Award Package, which includes:

- Pitch to governmental representatives, blockchain experts, top-tier investors, media, leading corporations, enthusiast, exhibitors, educators, professors, professionals, developers and others
- One on one meetings and matchmaking service with governmental institutions, investors and big corporations
- Gov book: Access to our gov book with first-hand information about the governmental representatives attending the event
- Fund book: Access to our fund book with first-hand information about the investors attending the event
- Corp book: Access to our corp book with first-hand information about the corporates attending the event

Prizes cannot be transferred, exchanged or redeemed for cash.

It is a condition of accepting the prize that the winner must comply with all the conditions of use of the prize and Promoter's requirements. It is the responsibility of the winner to confirm such conditions with Promoter or other relevant third parties.

All entrants agree that if they win the prize, they will not, and their companions will not, sell or otherwise provide their story and/or photographs to any media or other organization, including the internet. Photographs will be allowed only at the discretion of the Promoter.

Event tickets are only valid for the date or period specified on the tickets or by the Promoter and are subject to any terms and conditions imposed by the Promoter. Once awarded, the Promoter is not liable for any ticket that has been lost, stolen, forged, damaged or tampered with in any way.





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The winner/s (and their companion/s) is/are responsible for all other expenses including spending money, meals (unless specified), drinks, transfers (unless specified), laundry charges, activities (unless specified), incidentals, taxes energy surcharges, gratuities, services charges, passports, visas, travel insurance and all other ancillary costs. Travel insurance is highly recommended to protect against the additional costs incurred in the event of unforeseen circumstances.

The prize is for the specified date of the event only. If the winner (for whatever reason) is unable to travel or does not take an element of the prize within the time stipulated by the Promoter then the prize will be forfeited and will not be awarded in lieu of the major prize. The Promoter makes no representations or warranties about the attendance at the event of any individuals or groups involved in the marketing of the event.

By entering this Competition, entrants accept and acknowledge full responsibility for their decision to participate in this prize should they be chosen as winners. The winner and the participants release the Promoter and other organizers, their related bodies corporate, affiliates, officers, agents and employees, from all liabilities, loss and damage of any kind arising at any time out of or in connection with the acceptance of, and participation in, the prize. Without limiting the foregoing, the released parties not be liable for any injury, sickness or death, property loss or damage or other direct or indirect loss or damage of any kind, howsoever sustained or incurred, in connection with or arising out of the prize or any other aspect of the prize. The winner acknowledges that they have been warned that there is a possibility of an accident causing injury, death or property damage in accepting the prize and that he or she may be excluded from participation in the prize if the Promoter or other organizers consider that he or she is not fit to participate.

GENERAL CONDITIONS AND RELEASE OF LIABILITY

To the extent allowed by law, by entering you agree to release and hold harmless to PUBLICUM, each partner, and its respective parents, partners, subsidiaries, affiliates, employees and agents from any and all liability or any injury, loss or damage of any kind arising in connection with this Competition or any prize won. The decisions of PUBLICUM are final and binding. We reserve the right to cancel, change or suspend this Competition for any reason, including cheating, technology failure, catastrophe, war or any other unforeseen or unexpected event that affects the integrity of this Competition, whether human or mechanical. If the integrity of the Competition cannot be restored, we may select winners from among all eligible entries received before we had to cancel, change or suspend the Competition. Rules violators will be prosecuted to the full extent of the law and may be banned from participation in this Competition.

GOVERNING LAW

This Competition will be governed by the laws of the Slovak Republic, and you consent to the exclusive jurisdiction and venue of the courts of the Slovak Republic for any disputes arising out of this Competition.





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PERSONAL DATA AND PRIVACY POLICY

Unless stated otherwise, information (including personal information) submitted in any entry will be used by PUBLICUM and our partners in accordance with our privacy policy.

By submitting your entry to the Competition, you give us permission to use the information provided by you in your entry and during your participation in the Competition (including your personal details, logos and photos uploaded by you and taken during events) for the purposes of administering and judging the Competition, for any purpose connected to the Competition and for promotional purposes. We may share this information with jury members, partners, and anyone who is involved in the Competition.

CHANGES AND CANCELATIONS

We may cancel the Competition or vary these Terms and Conditions at any time at our discretion. We will post any changes to these Terms and Conditions on the Competition Website.

We reserve the right to suspend the Competition at any time and to change the form and substance, dates for deadlines and event, locations or specification of the Competition and/or prize.

